

<b>TITLE OF REPORT:</b>	<b>SILENT SOLDIER CAMPAIGN</b>			
<b>PROPOSER:</b>	Town Clerk			
<b>SUPPORTED BY:(if applicable)</b>				
<b>BACKGROUND:</b> Please describe the reasons for this paper. Is it on behalf of a Working Group? Please provide relevant details, e.g. previous decisions by the Town Council or any external advice. Who is likely to benefit from this decision?	<p>This year the Town Council is taking part in the “Battle’s Over” and a Task &amp; Finish Group has been established to organise activities. There will be a beacon lit on the Windmill Hill and the church bells will be rung on 11 November to mark 100 years of remembrance of the First World War.</p> <p>The Royal British Legion is also running the “Silent Soldier” campaign which marks the sacrifice of those who fell during WW1. The “Silent Soldier” is a black silhouette of a First World War “tommy” which can be displayed in suitable locations within the town. It is made of weather proof dibond and may be fixed to flat surfaces. The size of the figure is 145cm x 60cm and comes with angle irons and nuts and bolts for fixing. It can be purchased with a base that says “1914 – 1918 Lest we Forget”, or it can have the Town Council’s logo included in the base panel.</p>			
<b>ISSUES:</b> Summarise the key issues arising from the Background (above). Are there any key dates that are relevant?	The figure will need to be fixed securely in its location.			
<b>LEGAL OBLIGATIONS:</b> Wherever possible please check on any likely legal implications.	The general power of competence allows the Town Council to make a donation to this campaign.			
<b>FINANCIAL IMPLICATIONS:</b> <i>Please state the costs if known-capital costs as well as on-going revenue costs.</i> <i>State whether funding will be from external sources or from the Town Council.</i>	<p>The donation cost for companies / business / groups is £250.00. This includes having the company name printed on the bottom panel of the soldier.</p> <p>The donation cost for Individuals is £100.00 (this is cost price to make them affordable for individuals to purchase but this doesn’t include much of a donation to the charity)</p>			
<b>COMMUNITY BENEFIT</b> <i>Please state what benefit this proposal will bring to the community (mandatory)</i>	<p><i>“March no more my soldier laddie, There is peace where there once was war. Sleep in peace my soldier laddie, Sleep in peace, now the battle’s over.”</i></p> <p><i>“To pay tribute to those millions that gave their lives for their country or returned home wounded during or after the dreadful darkness of four years of War 1914 – 1918.”</i></p> <div style="display: flex; align-items: center;">  <div style="margin-left: 20px;"> <p><i>“When the soldiers got back to England they were given a railway ticket to their home station. From there they were on their own, and would be seen across the country, walking back home, down the roads and across the fields, returning to their families.”</i></p> </div> </div>			
<b>COMMUNICATIONS:</b> <i>Who else should be informed if the proposal is approved?</i>				
<b>MEDIA AND PROMOTIONS:</b>	<i>Does this need media coverage?</i>	YES		NO
<b>TOWN CLERK’S COMMENTS:</b> Including any implications on Town Council staff requirements.				
<b>PROPOSAL:</b> What specifically do you want the Town Council to decide on?	That the Town Council supports this worthy campaign.			

Date of Town Council meeting at which this will be considered: 1 March 2018

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*For office use only*

APPROVED:		DATE:		MINUTE NO:	
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