



**APLEY ESTATE**

The Old School  
Norton  
Nr Shifnal  
Shropshire  
TF11 9ED

RECEIVED

16 JUL 2020

Agent – G.C.J. Manton MRICS, FAAV

Ms Trudi Barratt  
Much Wenlock Town Council  
The Corn Exchange  
High Street  
Much Wenlock  
Shropshire  
TF13 6AE

14<sup>th</sup> July 2020

Dear Ms Barratt,

**The Apley Plan**


We are delighted to announce the launch of our Apley Plan and enclose a copy for you. The Apley Plan details our vision and core values in four key areas, protecting our environment, strengthening community focus, creating financial stability and preserving historic heritage. We are passionate about our past, present and future and would welcome the opportunity to find out more about you and your organisation, project or business venture.

At Apley we have been investing in our environment, our community and heritage for many years. We have recently secured a 125 year extension of our trust ownership structure, which enables us to plan and invest much further into the future. We currently have a large number of individual projects, enterprises and initiatives, and work with numerous organisations and stakeholders.

We are a trusted custodian of over 8,500 acres of land and therefore careful husbandry and conservation of the landscape, its natural habitat and heritage is a crucial part of the estate management and ensuring a better future for everyone. We are environmentally conscious and improving ecological standards, increasing the quality and quantity of diverse flora and fauna, reducing waste and our carbon footprint, are all key aspects that we are committed to achieving.

If you have any questions or would like further information, then please feel free to email or contact Linda Harris or me on 01952 582770. We look forward to exploring ways that we can work in partnership with you to our mutual benefit.

Yours sincerely,

  
Graeme Manton  
Estate Director

Tel. 01952 582770

e-mail: [enquiries@apleyestate.com](mailto:enquiries@apleyestate.com)

[www.apleyestate.co.uk](http://www.apleyestate.co.uk)

[www.apleyfarmshop.co.uk](http://www.apleyfarmshop.co.uk)